



## Sponsorship Opportunities & Ticket Pricing

### Diamond Sponsor (\$25,000)

- Speaking opportunity at the Gala
- Ten tickets (located in priority area)
- Sponsorship of tickets for 15 up-and-coming young professionals and leaders
- Prime space full-page color advertisement in gala program (back cover)
- Logo on gala signage in the main event room
- Prominent listing of logo in gala program
- Logo, blurb and link to your business on Congreso's new website before, during, and after gala
- Special acknowledgment by Congreso Chairman at gala
- Photo opportunity with Congreso for listing in various media outlets

### Platinum Sponsor (\$15,000)

- Ten tickets for dinner and full program
- Sponsorship of tickets for 15 up-and-coming young professionals and leaders
- Prime space full-page color advertisement in gala program (front or back inside cover)
- Recognition at gala and in gala program
- Logo, blurb and link to your business on Congreso's new website before, during, and after gala
- Special acknowledgment by Congreso Chairman at gala
- Photo opportunity with Congreso for listing in various media outlets

### Gold Sponsor (\$10,000)

- Eight tickets for dinner and full program
- Sponsorship of tickets for 10 up-and-coming young professionals and leaders
- Full-page color advertisement in gala program
- Recognition at gala
- Logo on Congreso's new website, before, during, and after gala
- Special acknowledgment by Congreso Chairman at gala

### Silver Sponsor (\$5,500)

- Six tickets for dinner and full program
- Sponsorship of tickets for 5 up-and-coming young professionals and leaders
- Half-page color advertisement in gala program
- Additional logo listing in gala program
- Recognition at gala

### Bronze Sponsor (\$2,500)

- Four tickets for dinner and full program
- Sponsorship of tickets for 5 up-and-coming young professionals and leaders
- Logo listing in gala program

## Individual Tickets

**Sponsored Young Professional (under 32years of age).....\$100**

Includes valet parking, dance lesson before the gala, full dinner, entertainment, seating on first floor ballroom, and open bar

**General Admission.....\$300**

Includes valet parking, dance lesson before the gala, full dinner, entertainment, seating on first floor ballroom, and open bar

**Patron.....\$500**

Includes valet parking, a General Admission ticket plus a \$200 donation to Congreso

For more details please contact  
Rosemarie Cruz  
(215) 763-8870 ext.1013  
cruzr@congreso.net

Fourth Annual Gala Latina

A NIGHT IN

Machu Picchu

## Response Form

Contact Name: \_\_\_\_\_

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip Code: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Additional Phone: \_\_\_\_\_

### Sponsorship Package Selected:

Bronze \$2,500    Silver \$5,500    Gold \$10,000    Platinum 15,000    Diamond \$25,000

Would like to buy individual tickets in addition to the sponsorship package: \_\_\_\_\_ number of people

Would like to buy only the individual tickets: \_\_\_\_\_ number of people

Will not attend the Gala Latina but would like to contribute.

Enclosed is a check in the amount of \$ \_\_\_\_\_

Please return form by January 31, 2010,  
with check payable to:  
Congreso de Latinos Unidos  
Attn. Michelle Martinez  
216 West Somerset Street, 5<sup>th</sup> Floor  
Philadelphia, PA 19133



## Ad and Logo Submission Guidelines

### Ad Specifications:

Half Page: 4.75W x 3.75H  
Full Page: 4.75W x 7.5H  
High resolution PDF or .tiff files only  
No bleeds  
Color choices must be in CMYK format  
No images below a resolution of 300 dpi will be accepted

### Logo Specifications:

.eps or .png files highly preferred  
.tiff and .jpeg files accepted ONLY at a resolution of 300 dpi or higher  
Transparent backgrounds preferred

### Procedure for submitting ads and logos:

Ads and logos must be submitted to:  
[Congresogala2010@gmail.com](mailto:Congresogala2010@gmail.com)  
Subject line: "(Your company name): (sponsor level): ad (or logo) attached"  
**Please submit materials by Friday, February 19<sup>th</sup>, 2010**

### Questions about specifications or ad creation can be directed to:

Adam Hymans  
Manager of Marketing & New Media  
484.477.3848  
[hymansa@congreso.net](mailto:hymansa@congreso.net)