



Panama City

PANAMÁ

CONGRESO GALA LATINA 2020

Dear Friends, Colleagues & Community Advocates,

The 2020 Congreso Gala Latina invites you to join Congreso de Latinos Unidos to celebrate the sights, sounds, and tastes of **Panama City, Panama**. The 2020 Congreso Gala Latina will take place on Saturday, March 21, 2020, 6:30 p.m., at the historic Bellevue Hotel, 200 S. Broad Street, Philadelphia, PA 19102. We are honored to celebrate the evening with Albert Morales, Chief Transformation Officer, our Gala Latina Chair and thank AmerisourceBergen in serving as our Premier Sponsor.

This black-tie event attracts over 500 leaders just like you who hail from the corporate, private, government and public sectors to cultivate deep relationships while benefiting the more than 17,000 individuals Congreso served in 2018. We invite you to join us in support of Congreso's mission to enable individuals and families in predominantly Latino neighborhoods to achieve economic self-sufficiency and wellbeing.

By supporting this year's 14th Annual Gala Latina, you can support the mission while dancing the night away.

To sponsor this year's event, please confirm your sponsorship level by Friday, February 21st. Visit www.congreso.net/gala to confirm your level online or contact our President & CEO Carolina C. DiGiorgio, Esq. at digiorgioc@congreso.net directly.

Yours in Service,

Carolina C. DiGiorgio
President & CEO

Esperanza Martinez Neu
Board Chair

PREMIER SPONSOR:


AmerisourceBergen®

PLATINUM SPONSOR:

 **PECO**®
An Exelon Company

Visit www.congreso.net/gala to purchase online.
Questions? Email gala@congreso.net.



SPONSORSHIP LEVELS

PLATINUM SPONSOR (\$25,000)

- Speaking Opportunity
- Company logo prominently displayed on all gala Latina marketing materials
- Twenty (20) guests for dinner, full program & valet parking
- Logo on Gala Latina event signage
- Full-page color advertisement in gala program, virtual display at Gala
- Logo and link to your business on Congreso's website
- Photo opportunity with Congreso for listing in various media outlets

GOLD SPONSOR (\$15,000)

- Twenty (20) guests for dinner, full program & valet parking
- Logo on Gala Latina event signage
- Full-page color advertisement in gala program, virtual display at Gala
- Logo listing on Congreso's website

SILVER SPONSOR (\$10,000)

- Ten (10) guests for dinner, full program & valet parking
- Logo on Gala Latina event signage
- Full-page color advertisement in gala program
- Logo listing on Congreso's website

BRONZE SPONSOR (\$5,000)

- Ten (10) guests for dinner, full program and valet parking
- Half-page advertisement in gala program
- Logo listing on Congreso's website

*Full program includes cocktail reception, silent auction, open bar, three-course dinner, entertainment.

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PREMIER SPONSOR:



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TABLE, ADVERTISEMENT, TICKET PURCHASE INFORMATION

TABLE PURCHASE (\$3,500)

Includes parking, table of (10), and full program

FULL PAGE AD (\$1,000)

4.75 W x. 7.5 H

High resolution PDF, JPG, or TIFF files only

No bleeds

Color choices must be in CMYK format

No images below a resolution of 300 dpi will be accepted

HALF PAGE AD (\$500)

Half Page: 4.75 W x 3.75 H

High resolution PDF, JPG, or TIFF files only

No bleeds

Color choices must be in CMYK format

No images below a resolution of 300 dpi will be accepted

All logos and ads must be submitted by Friday, February 21, 2020 to gala@congreso.net.

PATRON TICKET (\$500)

Includes parking, preferred seating on the ballroom floor and full program for (1) individual

INDIVIDUAL TICKET (\$350)

Includes parking, and full program for (1) individual

YOUNG PROFESSIONAL TICKET (\$250)

Requires valid photo ID confirming age 35 and under

Includes full program for (1) individual

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REPLY FORM

Submit form and payment, made payable to:
Congreso de Latinos Unidos: c/o Hector Herrada
216 W. Somerset Street, Philadelphia, PA 19133

Contact Name:

Company Name:

Address:

Phone:

Email:

Guest Names (Required to be submitted 10 days prior to event):

Level of Support:
PLATINUM \$25,000 GOLD \$15,000 SILVER \$10,000 BRONZE \$5,000

Patron Ticket: _____ tickets at \$500/ticket

Individual Ticket: _____ tickets at \$350/ticket

Young Professional Ticket: _____ tickets at \$250/ticket

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