# TOCETHER WITH RESILIENCE



2020 Annual Report



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#### LETTER FROM OUR CEO



"THROUGH THE
EXTRAORDINARY
CIRCUMSTANCES OF 2020,
THE RESILIENCE AND
RESOURCEFULNESS OF
THE CONGRESO FAMILIA
WAS ON FULL DISPLAY."

#### Dear Congreso Familia,

2020 tested us all – as individuals, as families, as communities, as organizations, as a Nation, and as a world. As the year progressed and the COVID-19 pandemic set on, our day-to-day lives and routines as we knew them were abruptly interrupted, the associated losses and impact became unimaginable, and pre-existing inequities were compounded upon. In addition, as we witnessed the impact of brutality and racism yet again, our values, our comfort zones, and our personal commitments were tested. Our City and our Nation experienced a year of intense civic and political activity that continues to impact our lives.

Demanding, complex, and seemingly never-ending tests, like those faced in 2020, reveal our character and what we are truly capable of, stretching our strength and skillsets to reflect, learn, and adapt to meet urgent challenges. I am immensely proud that Congreso rose to the challenges and was successfully able to pivot and continue to serve. Congreso's values statement calls out adaptability, reading "we rely on the resilience and resourcefulness of our employees, clients and community to adjust to changing conditions while maintaining our commitment to meaningful outcomes."

Through the extraordinary circumstances of 2020, the resilience and resourcefulness of the Congreso Familia was on full display. It is critically important to acknowledge, however, that these qualities have always been present in our work and inspired by our community which faces unimaginable, and often unjust, challenges and circumstances that require this kind of ongoing resilience and resourcefulness on a regular basis.

With innovative and impactful programming in the areas of health, housing, parenting, education, and workforce development, Congreso exists with a clear mission to enable our community members to build a future for themselves and their families where they are not burdened by these challenges and circumstances but are stable and thriving.

We couldn't have adapted and continued to serve our community without the overwhelming support of our team members, clients, partners, and supporters whose dedication and flexibility provided us the agility and endurance we needed to stay together, stay positive, and stay committed this year. I hope you will take a moment to review our Annual Report and appreciate all that we have been through, all that we have learned, all that we have accomplished, and all that is left to be done together.

In Service,

Carolina DiGiorgio, President & CEO



#### **ABOUT US**

Congreso's mission is to enable individuals and families in predominately Latino neighborhoods to achieve economic selfsufficiency and well-being. Founded in 1977, Congreso de Latinos Unidos is a leading provider of high-quality programs in Philadelphia. Its primary client model PCM™ which focuses on a client centered, data driven, and culturally appreciative approach to service delivery, is the foundation for Congreso's current "Mission 2 Impact." Through our Mission 2 Impact (M2I), we have renewed our focus on integrating services for children and their families using human-centered design and innovative methods to provide holistic support and enhance our impact.

73% of clients reported living in a North Philadelphia zipcode

73% of clients identified as Hispanic

78% of clients reported an annual income of \$15,000 or less

programs offered agency wide related to Education, Workforce Development, Housing, Health, and Parenting

12,880

unduplicated individuals served in FY20

#### **OUR CORE SERVICES AREAS**

ECONOMIC SELF-SUFFICIENCY: EDUCATION | WORKFORCE DEVELOPMENT

WELL-BEING: HEALTH | HOUSING | PARENTING

#### **LEADERSHIP**

#### **EXECUTIVE CABINET**

Carolina Cabrera DiGiorgio President & CEO

Lisa Auerbach Chief Financial Officer

Brendan Conlin Chief Programs Officer

Sybille Damas Chief Operations Officer

Rafael Arismendi VP, Education and Workforce Services

Daisy Rosa VP, Family and Housing Services

Jannette Diaz VP, Health Promotion and Wellness Services

Juan DeAngulo VP, Quality Assurance

Denise Bernheim VP, Fiscal Operations

Julia Rivera
VP. External Affairs & Strategic Initiatives

Hector Herrada Executive Liaison & External Affairs Associate

Andrea Martinez Fundraising & Donor Cultivation Specialist

Elizabeth Dawes Grants Manager

Jamie Hughes Director of Programmatic Development

#### CORPORATE ADVISORY COUNCIL



We extend our gratitude to Esperanza
Martinez Neu for her dedication and service
over the years to Congreso as a board member
and as Board Chair and we welcome Andreina
Hein as our new Board Chair moving into 2021!

#### **BOARD OF DIRECTORS**

Andreina Hein, Board Chair VP of Business Development, C. Erikson and Sons

Julio A. Correa, Board Vice Chair Sales Manager, Emerald Performance Materials

Robert Ahrens, Board Treasurer Senior Vice President - Commercial Banking Team Leader, Univest

Dr. Maribel Hernández, Board Secretary Cardiologist, Main Line Health

Teddy Joyce, Board Member CEO, Sentry Hill Legal

Miguel Alban, Board Member VP, Multicultural Banking at BMT President, The Hispanic Approach

Richard DePiano Chief Executive Officer, General Counsel and Director, Escalon Medical Corp. Jose Aguirre Government and External Affairs Manager, PECO

Anthony Rosado, Board Member Area President, Montgomery County Senior VP, Greater Philadelphia Delaware Region, Wells Fargo

Fernando Torres, Board Member VP of Operations, Greene Tweed & Co.

Mustafa Rashed, Board Member President & CEO, Bellevue Strategies

Bridgett Battles, Board Member Diversity Manager, Thomas Jefferson University & Jefferson Health

Ricardo Maldonado, Board Member National Sales Director, Community Outreach -DSNP & Medicare at Aetna

# BY THE NUMBERS

A SELECTION OF OUR IMPACT OUTCOMES FROM FY20

#### **EDUCATION**

105

Obtained HS degree

13

Obtained GED

Obtained Associates Degree

# **EMPLOYMENT**



Obtained industry-recognized certification

78

Placed in a job

# HEALTH 🕂



Accessed pre-natal care

105

Achieved good adherence to HIV treatment

# HOUSING



177

Avoided homelessness

55

Purchased homes

Prevented foreclosures

# COVID-19 IN OUR COMMUNITY

Throughout the COVID-19 pandemic, it's no secret that low-income communities of color throughout Philadelphia and the Nation were among the hardest hit. With 78% of our clients reporting an income of \$15,000 or less a year, we knew our community was going to be immensely impacted. Many are facing job loss and income loss, food insecurity, eviction, health and safety concerns, and more.

It was imperative Congreso continue operating and serving North Philadelphia to meet the ongoing and expanding needs of our community members while still prioritizing the health and safety of all. So, while Congreso shut its physical doors in March, our virtual doors swung open and we haven't looked back since.

Our leadership and staff dove into the virtual work world headfirst sometimes learning on the go alongside our clients and families. We are so proud of our staff and community for their patience and flexibility as we transitioned to offering most of our services remotely.

While many members of our Congreso Familia have faced unimaginable losses this year whether it be a loved one, a job, a home or a sense of stability, we made sure they never lost us and our ongoing resources and support. Congreso de Latinos Unidos is proud to have gone above and beyond in a year plagued with immense and often overwhelming challenges. We have been here since 1977 and we are committed to remaining present and to enabling the economic selfsufficiency and well-being of our clients and families which we know will only strengthen our communities.



#### TO OUR PARTNERS AND SUPPORTERS

As we reflect on this taxing year, it is more important than ever to acknowledge that what we accomplished wouldn't have been possible without our countless partners, funders, and donors who lent a supportive and helping hand to our agency time and time again.

To those of you who partnered with us for virtual events or who donated crucial PPE kits, community resources, time and energy, or monetary gifts, we are so grateful. We remain hopeful and dedicated to our mission knowing that we have such an amazing network of support standing with us.

Gracias, Congreso Familia.



#### AN EXTRAORDINARY YEAR FOR THE

# **CONGRESO HEALTH CENTER**



+630 COVID TESTS

+120 FLU SHOTS

While most of Congreso's staff shifted to working remotely from home in March, the Congreso Health Center team continued serving our patients and community on the frontlines of the pandemic.

Led by Judy Emmons, Director of Primary Care, the Health Center team rapidly developed new, safe options for community members to continue receiving care - virtual telemedicine and urgent services. This meant providing patients continued access to telehealth visits, prescription management services, contraception services, pediatric visits, and laboratory results.

In May, the Health Center expanded their COVID-19 testing services to support the city's efforts to increase access to testing. "We knew that access to medical care and COVID testing in our communities was critical at that time," said Judy.

Throughout 2020, the Health Center staff demonstrated herculean efforts to meet the demands of an unprecedented pandemic. Their efforts did not go unnoticed. At the annual North Philadelphia Feria del Bario, the team was recognized virtually and with a plaque for going above and beyond for the community. Luz Ortiz Vasquez, Medical Assistant, would also earn recognition for her versatility as a "Congreso Adaptability Champion" at Congreso Celebra, Congreso's first annual Hispanic Heritage Month event.

"Luz has kept the Congreso Health Center going during the pandemic with her positivity and adaptability to fill multiple roles, always pivoting at a moment's notice," shared Emmons.

"I think that during this time, where we've all been experiencing our own battles with COVID, I've become stronger and thankful for this experience because it molded me and gave me a little bit of boldness in the process," reflected Luz.

As the colder months approached, the Health Center was cognizant this year's flu shot was crucial in protecting individuals and families. Partnering with VYBE urgent care and Gateway Health, the team hosted free walk-up flu clinics throughout October that featured COVID testing and community resources. Over 120 flu shots were provided at no cost.

In January 2021, the Congreso Health Center will move locations from their current space at 412 W. Lehigh Street into Congreso's main building located at 216 W. Somerset Street. This new space will give community members an improved experience while building a bridge for individuals and families to better connect to Congreso's holistic services.







"THESE PAST COUPLE OF MONTHS HAVE BEEN REALLY CHALLENGING,
BUT THEY'VE ALSO SHOWED US HOW STRONG AND RESILIENT OUR
TEAM HERE AT THE CONGRESO HEALTH CENTER IS, AND THE
DEDICATION WE HAVE TO SERVE THE EASTERN NORTH PHILADELPHIA
COMMUNITY. WE'VE HAD MANY HIGH AND LOWS, BUT THROUGH IT ALL,
WE CAME TOGETHER TO SERVE ON THE FRONTLINES OF THIS
PANDEMIC."

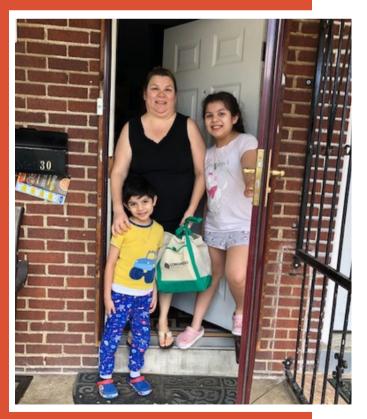
# MEETING THE NEEDS OF OUR FAMILIES

Following its creation last year, Congreso's Family Empowerment Center (FEC) has successfully developed a trauma-informed environment for families, fostering a safe space for ongoing support and resources.

The physical space was outfitted with new technology, lounge areas for parents and even a Sesame Street safe play space for children, but unfortunately, the pandemic this year forced the team to substitute our physical FEC environment with digital lounges and virtual spaces.

Like many of our programs, the FEC team found strategies to meet clients' needs to receive integrated services and support all while working from home.





In-home visits became facetime calls. Family Support Services guided clients by phone to sign up for utility bills assistance. Navigators and social workers aided school-aged children in getting internet and chrome book laptops for remote school learning. PPE was distributed amongst families in need. Case managers put in referrals for bedding and food.

"Even though this became our new normal, we didn't miss a beat when it came to meeting the needs of our families," said Doris Acevedo, Director of Social Services.

The FEC team was also the first Congreso program to try an innovative approach with a chatbot - an automated texting system. This intuitive technology allowed community members to sign up for Congreso services by texting a keyword to a specific number, simplifying the intake process all from a mobile phone.

Using this chatbot, FEC partnered with Health Americas Foundation to deliver books and PPE to 45 FEC families. Families were able to register, provide their family size, and schedule pick up and drop off times all through the chatbot.

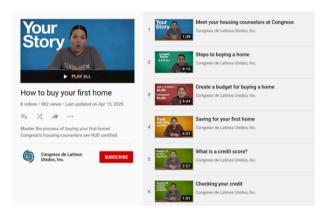
This technology would later serve as a new tool for engagement for not only the FEC program, but for the agency as well.

In addition, the Parenting program also went virtual, utilizing the Zoom platform to host guest speakers on various topics including self-defense, nutrition, sexual health, and domestic violence. Through Zoom, families were able to share a space with each other to express their experiences and challenges throughout the pandemic.

"When clients come for parenting classes they come in with their stories and perspectives and soon learn that they're not alone. They find a community here," said Doris.

#### HOUSING GOES VIRTUAL





OST
TRANSITIONING
TO SUPPORT
PAN AMERICAN
ACCESS CENTER

As the pandemic continued, the vast needs around eviction prevention, housing instability, and rental assistance became more and more evident. The Congreso Housing team had no time to go into panic mode.

The team swiftly reconstructed the entire housing program into four main virtual workshops: Pre-Purchase Counseling, Rental Counseling & Fair Housing Laws, Foreclosure Prevention, and Mi Casa.

Mi Casa was the newest, a YouTube series produced by YAWN productions, which helps individuals learn from Congreso's HUD certified counselors and serves as an introduction to the program. Things such as creating a budget, checking and improving your credit score, and steps to buying a home compromised the 8-part video series.

"We incorporated the Mi Casa workshop with our other workshops to help clients with the digital divide that we are currently experiencing in the community," said Brendi Lopez, Manager of Housing Counseling.

Last year, the housing team found many clients enrolled in the housing program did not know how to check their credit or were unfamiliar with housing terminology.

With the proper building blocks in place, the housing team hosted over 60 educational workshops with over 550 attendees, which included various lenders and realtors serving as guest speakers.

"Working remotely from home was the beginning, coming together as a team was a process, and being able to continue to work for our community and serve our clients has been our success," shared Brendi.

For many working during the pandemic, childcare was and still is an obstacle for families. With the school year starting in September, Philadelphia set out to partner with community-based organizations to offer access centers, a safe place for digital learning for the City's most vulnerable students in grades K-8th. While most of Congreso's Out of School Time program sites transitioned to virtual programming, Pan American Academy Charter School became an access center and opened on September 21st with over 35 students attending daily. Four members of Congreso's Pan American Team now operate the Access Center and are aiding students with digital learning and activities as well as providing meals.

"It was challenging at the beginning, because of so many students and schedules," said Anna Maria Rodriguez, Manager of K-8 programs. She continued, "but I'm glad we have been able to support these children in such a challenging time."

# DEI STRATEGY

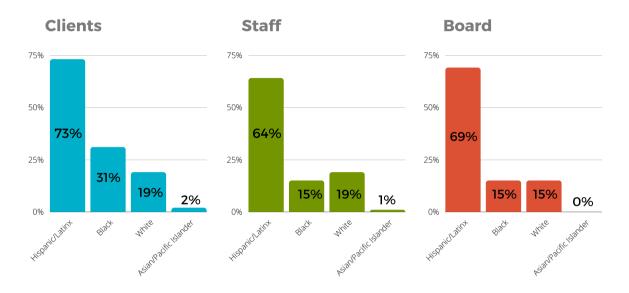
In 2020, Congreso continued its commitment identified in our Agency Strategic Blueprint adopted in July of 2019, to ensure our agency values of equality and safety are embedded into all that we do. In addition, as a result of the many painful incidents of racism, brutality, violence and unrest over the last year, we renewed our commitment and investment to diversity, equity and inclusion at Congreso. This not only involves our participation in social justice and civic engagement efforts, acknowledging the community and environment that we are a part of and have the ability to influence, but also our practices and culture internally as an organization.

As we reflected on the importance of representation, voices, inclusion and equity, we took the initiative to explore data regarding Congreso's leadership, staff, and clients to learn more about the extent to which our structure and practices reflect our values. While our DEI journey continues and we gather comprehensive results, we wanted to share some preliminary data and takeaways of Diversity, Equity, and Inclusion.

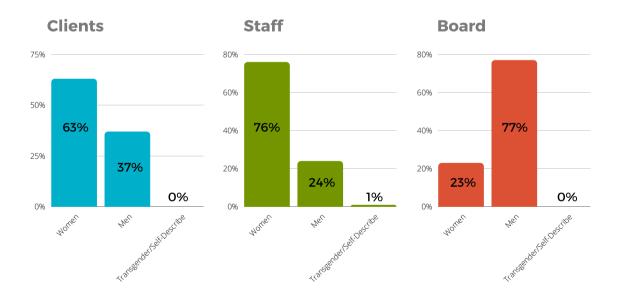
- Congreso's salary guidelines developed and implemented in October 2019 were successful at aligning pay and ensuring equitable compensation at Congreso.
- Our salary guidelines formally assess and compensate for Spanish proficiency, incentivizing more staff to develop language skills and demonstrating the value the agency places on being able to offer bilingual services. Currently, 56% of clients identified Spanish as their primary language and 47% of staff are certified as "verbally fluent" Spanish speakers at Congreso.

We also looked at data and representation related to race, ethnicity, and gender of Congreso clients, staff, and board members.

#### **RACE/ETHNICITY**



#### **GENDER**



The urgency of this work is clear, and we know that the more open we are to assessment, reflection, listening, and learning, the better off our agency will be for everyone in the Congreso Familia. We are committed to ongoing improvement and learning as well as to an inclusive climate and equitable workplace. To ensure the intentionality and continuation of these efforts, Congreso has engaged a consultant from Exude to assist us with a formal assessment and strategic plan specific to Diversity, Equity, and Inclusion at Congreso.

# **Civic Engagement**

2020 was an opportunity for us all to make our voices heard. Civic engagement activities like completing the Census or voting are opportunities for us all to bring attention to important issues, express our values, and advocate for change. Recognizing our critical role as a respected organization in an often underrepresented community, Congreso was an active participant in this year's efforts around the Census and voter education and participation.

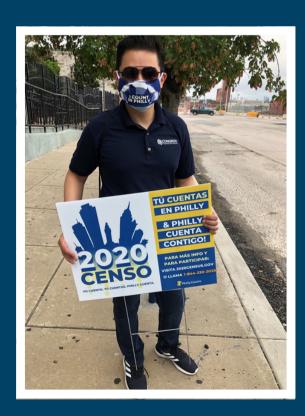




#### **2020 CENSUS**

Congreso was an active supporter and participant of Philly Counts, the City of Philadelphia's Initiative to ensure a complete count of Philadelphia. Throughout the year, we hosted events and supported initiatives sharing bilingual information about the basics of the Census and the importance of participation. These events and activities included an extensive social media and communications campaign, Census Champion Trainings, canvassing, phone banking, and collaborating with others to brainstorm opportunities to get out the count and share accurate information.

These efforts were critical given the extraordinary circumstances surrounding the 2020 Census including uncertain timelines, COVID-19 restrictions and impact, and new processes for Census collection. Staying on top of rapidly changing information and working to ensure our community was informed and accounted for was no easy task and we thank the many partners across the City and the Nation who dedicated significant time, energy, and resources to the 2020 Census.



#### **ELECTION YEAR**







The 2020 General Election was an extraordinarily challenging moment for our Nation as our democratic process was put to the test in the middle of an unprecedented pandemic and extreme polarization. Nonetheless, our collective voices were heard and votes were counted despite new and adapted processes and uncertainty.

To ensure our community was up to date on their rights and voting options this year, we held two internal trainings on voting and elections 101 as well as a session on voter protections in partnership with LatinoJustice. In addition, we shared bilingual information and ongoing updates on voter registration, important voting information, options, and deadlines to ensure our stakeholders were informed and empowered to exercise their right to vote and participate in the democratic process. In addition, to encourage and enable our staff to exercise this right, Congreso provided a paid day off on Election Day. We also hosted and participated in various nonpartisan events to promote voter registration and education and to get out the vote like tabling at our outdoor walk-up flu clinics throughout October and a get out the vote caravan with partner organizations targeting the Puerto Rican community specifically.

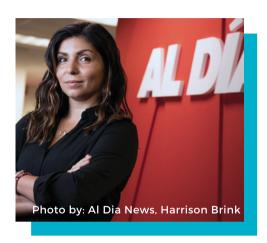
We extend our gratitude to all that contributed and participated as engaged members of our community, our City, and our Nation throughout this civically active year. Congreso is committed to continued participation and advocacy through our important work, partnerships, and efforts in 2021 and beyond.

# LEADING BY EXAMPLE

#### **AWARDS AND RECOGNITIONS**

#### CAROLINA DIGIORGIO HONORED BY AL DÍA FOR HISPANIC HERITAGE MONTH

In October, our President & CEO Carolina DiGiorgio was selected as an AL DÍA 2020 Hispanic Heritage Month Honoree. As part of their Hispanic Heritage Month Celebration, AL DÍA released five publications dedicated to archetypes in Business, Non-Profit, Health, Education, and Public Service, with Carolina being chosen as the non-profit archetype.



#### LISA AUERBACH SELECTED AS CFO OF THE YEAR HONOREE

Lisa Auerbach, Congreso's Chief Financial Officer, was honored as a CFO of the Year by the Philadelphia Business Journal in June. "Lisa's work at Congreso since 2014 has been an integral part of our progress and success. Her leadership and her team have created a fiscally responsible and financially stable organization and, as you all know, it is this foundation that allowed us to weather the COVID-19 pandemic crisis," said Carolina DiGiorgio, President & CEO of Congreso.



#### BRENDAN CONLIN WINS PHL SOCIAL INNOVATIONS AWARD

Over the last several years, Brendan Conlin, Congreso's Chief Programs Officer, has worked to innovatively incorporate human-centered design and lean experimentation methods across our programs. This led him to win a 2020 PHL Social Innovations Award in the Healthy Workforce Category. The award honors our region's most passionate social innovators, entrepreneurs and changemakers whose work and social impact often goes unacknowledged throughout the Greater Philadelphia region.







#### ANA TAPIA WINS BREAST-FEEDING ADVOCATE OF THE YEAR

Ana Tapia, Congreso's Certified Breastfeeding Counselor, received the Breastfeeding Advocate of the Year Award from the PA Resource Organization for Lactation Consultants. Ana has been leading the Breastfeeding Support program at Congreso for 9 years and provides education, expertise, and guidance for families on breastfeeding issues and more.

"It is a great honor for me to receive this recognition. This job is very important to me because it gives me the opportunity to make a difference in the future of our children's lives and their families." said Ana.

#### JULIA RIVERA NAMED 2020 COORS LIGHT LÍDERES FINALIST

In August, Congreso's External Affairs Director Julia Rivera was announced as a 2020 Coors Light Líder of the Year Finalist. She was part of a group of 12 emerging Latino leaders across the United States, ages 21 - 39, who were nominated by national and local organizations for their civic leadership and who through their words and actions establish noteworthy improvement in the lives of individuals, communities and organizations.

Thank you to everyone who helped vote for Julia and Congreso throughout the campaign in August!

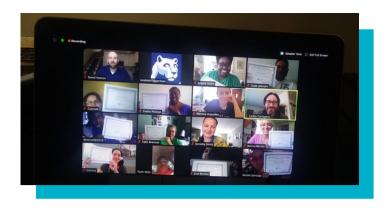
#### BEZOS DAY 1 FAMILIES FUND GRANTS CONGRESO \$5 MILLION

Congreso was honored to receive a \$5 million dollar grant from the Day 1 Families Fund! Launched in 2018 by Amazon founder Jeff Bezos, the Day 1 Families Fund issues annual leadership awards to organizations and civic groups doing compassionate work to provide shelter and hunger support to address the immediate needs of young families. Congreso was one of 42 nonprofits across the U.S. to receive this grant.

This year alone, Congreso has provided 565 families with housing counseling and rental assistance since the pandemic began, and the awarded funds will help support and expand this work and do more to address family homelessness in Philadelphia.

"We are absolutely thrilled to be a recipient of this award. At Congreso, we know the power of a safe and stable home – a space where families can come together and can focus on building a bright future of economic self-sufficiency and well-being. We are grateful to the Day I families fund for selecting us so we may continue serving and supporting families to ensure that this basic right becomes reality," said Carolina DiGiorgio, President & CEO of Congreso.





# CONGRESO STAFF CELEBRATED AS ADAPTABILITY CHAMPIONS

On October 15th, Congreso concluded Hispanic Heritage Month with a virtual fundraising event, 'Congreso Celebra', where we recognized extraordinary staff, honored contributors to Philadelphia's Latino community, and showcased our impact during the COVID-19 pandemic. Four of those extraordinary staff were honored as 'Adaptability Champions', selected by Congreso leadership, and presented to the community for their resilience throughout this challenging year.

(pictured from L to R: Luz Vazquez, Medical Assistant; Tom Dowd, Director of Property Management; Kim Cromer, Manager of Workforce Development Initiatives; Brendi Lopez, Manager of Housing Services)

#### CONGRESO EARNS 2020 TOP WORKPLACE

Congreso is proud to announce that we were named a 2020 Top Workplace by the Philadelphia Inquirer for the second year in a row. This annual list is based on employee feedback gathered through a third-party research partner, Energage, LLC.

This honor highlights our continued progress and commitment to creating a positive and engaging place to work, even amid a pandemic. We pride ourselves on providing a "mi casa es su casa" environment for all and will continue to invest in workplace improvements through additional professional development opportunities as well as ongoing staff appreciation and wellness activities.

# CONGRESO STAFF GRADUATE FROM PSU ABINGTON PROGRAM

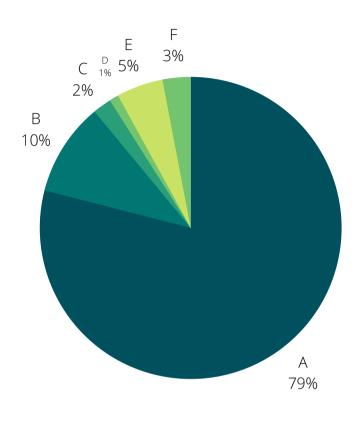
Thanks to our partnership with PSU Abington, 20 Congreso staff members graduated from Penn State Abington's Nonprofit Management Essential Certificate Program this year. This was the first group to complete this certification.

The program began in April with staff completing four core courses consisting of personal leadership, practical project management, finance fundamentals, and emotional intelligence. Four additional electives were also required which were designed to further nonprofit skill growth.

I had an overall great experience. The professors did a great job instructing the class and including interactive activities which were engaging. I learned so much in this course," said Diana Sabater, Truancy and Community Coordinator.



# FINANCIAL OVERVIEW FY21

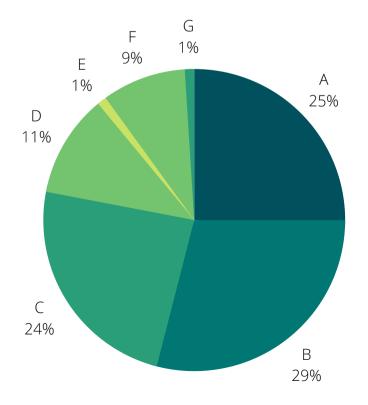


#### **REVENUE**

| (A) Government Grants & Contracts \$14,721,339     |
|--|
| (B) Corporate & Foundation Contributions 1,801,467 |
| (C) Fees & Services                                |
| (D) Fundraising Revenue                            |
| (E) Rental Income & Fees                           |
| (F) Other  |
|  |

TOTAL REVENUE . . . . . . . . . . . . . . . . . \$18,639,617

\*2800 American Street Company and 216 Somerset Company are consolidated into total revenue.



#### **EXPENSES**

| (A) Education & Workforce Services \$4,997,798 |
|--|
| (B) Family & Housing Services 5,833,206        |
| (C) Health Promotion & Wellness 4,797,943      |
| (D) General and Administration 1,054,999       |
| (E) Fundraising                                |
| (F) 2800 American Street Company 1,700,640     |
| (G) 216 Somerset Company 203,063               |
| (Eliminations                                  |
| TOTAL EXPENSES \$18 398 778                    |

#### OUR

#### SUPPORTERS

We know that our success depends on the support of our Congreso Familia. We'd like to acknowledge those that have financially contributed to our mission over the past year.

Please note that the list below reflects donors who have made a general contribution of \$100 or more to the Agency between November 1, 2019 and October 31, 2020. If you made a gift after that date, your contribution will be acknowledged in next year's annual report. Every effort was made to ensure the accuracy of the list below.

#### Champions (\$25,000+)

Comcast

PECO

The Philadelphia Foundation

The School District of Philadelphia

Ciana

Aramark

TD Bank

Philadelphia Pharmacy

Bank of America

#### Advocates (\$5,000+)

Covenant Bank

The AmeriSourceBergen Foundation

Independence Blue Cross

PNC Bank

Stradley Ronon Stevens & Young LLP

The Academy of Naturak Sciences of Drexel University

The Mayor's Fund for Philadelphia

Philadelphia Insurance Companies

Wells Fargo

Exude

Carolina DiGiorgio

Esperanza Neu

Keystone Digital Imaging, Inc.

Aqua Pennsylvania

Jefferson

The Coca Cola Company

#### Supporters (\$100+)

Harcum College

McKinsey & Company

Marcos Lopez

C. Erickson & Sons, Inc.

Customers Bank

Einstein Health

Ernst & Young US LLP

Escalon Medical Corp.

Gateway Health Plan, Inc.

Main Line Health

Mutual America

Navigate Corporation

**Nova Services Group** 

Pan American Academy Charter School

PricewaterhouseCoopers

Public Health Management Corporation

Recovery Centers of America

Santander

**Tierney Communications** 

Abelardo Lechter

OneBeacon Financial Services

Greater Philadelphia Chamber of Commerce

Congresman Dan Meuser

Independence Foundation

Philadelphia Phillies

Fric Hall

Maribel Hernandez

Andrew Wheeler

Odell Studner

Lisa Auerbach

David Guzman

Susan Stern

Richard DePiano

**Emily Ann Oliver** 

Jimmy Mo

**Energy Coordinating Agency** 

Julio Correa

American Heritage

Ceisler Media & Issue Advocacy

Paula Sunshine

Pennsylvania Psychiatric Society

Pearson Education Inc

Priscilla Jimenez

Anthony Rosado

Community College of Philadelphia

Kim E. Fraites-Dow

Philadelphia Freedom Valley YMCA

Senator Christine M. Tartaglione

Janette Diaz

Michael Thompson

**Dustin Worthman** 

Andreina Hein

Nora West

Sybille Damas

**Albert Morales** 

Brendan Conlin

Daisy Rosa

**Gregory Tobias** 

**JEVS Human Services** 

Philadelphia Corporation for Aging

Scott Goldman

Ismael Rivera Jr.

Denise Bernheim

Julia Rivera

Alexander Uribe

Emlio Recio

Concilio

Theodore Joyce

Rebecca Rivera

Jose Aguirre

Brendinelle Lopez

**Gregory Gutierrez** 

Rafael Arismendi

Ricardo Maldonado

America's Charities

Fernando Ramirez

Adam Apfel

Drew Ungerman

Gayatri Shenai

Mhoire Murphy

Oliver Leclerc

Sharma Prasoon

Aracelis Perez

Robert Ahrens

**Anabel Morales** 

Marcela Uribe

Karen Murray

Sarah Ferst

Nancy Castro

Vanessa Arrison

Bernie Perez

David Steinman

Elizabeth Dawes

Ellen Telaldi

Miguel Alban Schwab Charitable Fund

Vanguard Group Foundation



# **Our Values**

Guided by these core values, we are a human services organization with roots in the heart of North Philadelphia's Latino communities and a reach that extends the welcoming and inclusive spirit of "familia" and "mi casa es su casa" to all.

# **Equality**

We are most effective when we listen first to understand and respect one another's ideas, beliefs and practices, especially those different from our own.

# **Integrity**

We build strong relationships with all stakeholders based on transparency, trust, accountability, and commitment to our common purpose.

# **Service**

We bring a client-centered, data-informed, and culturally appreciative multi-service approach to bear on immediate, emerging and long-term challenges, working as partners and guides to address root causes and further greater empowerment and autonomy.

# Safety

We work in ways that create safe, healthy environments that offer protection from harm and healing and well-being for all.

# **Adaptability**

We rely on the resilience and resourcefulness of our employees, clients and community to adjust to changing conditions while maintaining our commitment to meaningful outcomes.

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