

40th CONGRESO

ANNIVERSARY

Strengthening Latino Communities

• EDUCATION AND WORKFORCE • FAMILY AND HOUSING SERVICES • HEALTH PROMOTION AND WELLNESS

Celebrating Our 40th Anniversary

CONGRESO'S MILESTONES (CONT. ~ 2002 - 2017)



26 "Driving Fundraising for the Future"

Congreso hosts it's very first Congreso Golf Outing at the Philadelphia Cricket Club with the help of Ken Trujillo to expose the innovative work of Congreso to new partners and to encourage investment in our familia.

27

"A Night in Havana"

The Hyatt at the Bellevue hosts the Congreso familia for the First Annual Congreso Gala Latina showcasing and celebrating the many sights, sounds, and flavors of Latino culture that Congreso serves and represents.



28 "Building Partnerships with Purpose"

In 2007, Congreso launches the Congreso Corporate Advisory Council which would evolve into a nine-member council that is not only financially invested in Congreso's community and programs, but is also engaged in Congreso's strategic plans to continue to strengthen Latino communities.



29

"Congreso Embarks on Theory of Change Process"

In 2007, with funding from the Edna McConnell Clark Foundation, Congreso embarked on a systemic review of the agency's mission, impact, and strategic approach to its work resulting in a clear statement of Congreso's goals and identity to move the agency into the future.



30 "Congreso Owns its Service Delivery Model"

Congreso's client centered, data-informed, and culturally appreciative service delivery approach is operationalized and trademarked as the Primary Client Model (PCM)™ in 2007.



31 "Congreso Invests in Educating Youth"

Congreso received the charter to open the Pan American Academy in 2008, providing children, K-8, in North Philadelphia an opportunity to learn in a vibrant, diverse environment offering a dual-language, International Baccalaureate curriculum - the only offered in Philadelphia.



32 "Extending Educational Opportunities"

In 2009, Congreso partnered with the Institute for Leadership, Education Advancement and Development (I-Lead), and Harcum College to provide students access to higher education in our community, offering fully-accredited associates degrees in Human Services, Early Childhood Education, and Law & Justice.



33 “Expanding Access to Healthcare”

Congreso opened a Federally Qualified Health Center in 2012, providing a much needed point of access to bilingual and bicultural healthcare including comprehensive primary care, specialty care referrals, HIV/AIDS treatment, pediatric and family planning services.



34 “Congreso Creates a Campus”

In 2012, Congreso opened the Trujillo Center at 2830 N. American Street to house Pan American Academy Charter School and Harcum College at Congreso, creating a Congreso Campus in Fairhill.



35 “Leading Latino Non-Profit”

The Hispanic Business Magazine once again ranked Congreso amongst the Top 25 Hispanic Nonprofits in the Nation.

36 “Congreso’s National Footprint Expands”

Congreso was recognized as the Affiliate of the Year in 2014 by UnidosUS (formerly NCLR) for demonstrating effectiveness in serving the Latino community, being a strong partner to UnidosUS, and being a leader in using evaluation tools to demonstrate that programs are changing the lives of Latinos.



37 “Congreso’s Mi Casa es Su Casa Environment is Recognized”

In 2013, 2014 and 2015, Philly.com honored Congreso as a Top Work Place.



38 “Supporting Crime Victims”

In partnership with El Concilio and the East Division of the Philadelphia Police Department, the Crime Victim Advocacy Program emerged to offer client-centered, trauma-informed services to members of the community who are victims of crime.



39 “Congreso Integrates Community Voice”

In 2017, Congreso established the Community Advisory Council to engage with local community leaders through meaningful dialogue that will enrich not only the Agency’s purpose and vision, but also the quality of Congreso services and contributions to the community.



40 “Kresge Recognizes Congreso for Innovative Approach ”

Congreso de Latinos Unidos was selected by The Kresge Foundation as one of 13 path-breaking human services organizations for an inaugural Next Gen cohort that will receive a \$500,000 grant to continue to develop innovative approaches to human services across the Nation.

