

CONGRESO'S COMMUNITY VOICE SURVEY OVERVIEW

During the Spring of 2023, Congreso de Latinos Unidos administered a community survey to gather insights about the upcoming Mayoral primary in Philadelphia. The survey aimed to learn more about what community members thought about their neighborhoods, what they valued in leaders, and whether or not they believed they can make a difference in their world. The survey was shared in March and April 2023 through social media and at a variety of community events.

SURVEY DEMOGRAPHICS

Who did we talk to?

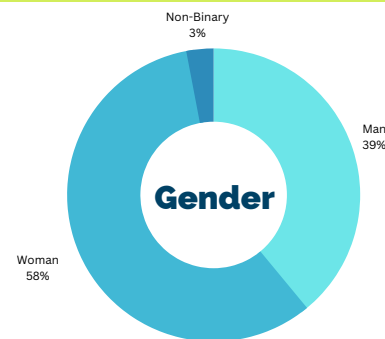
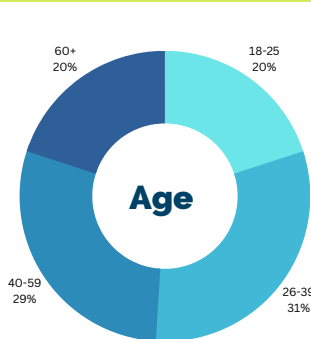
59 Philadelphia Residents

53% of respondents identified as Hispanic/Latinx

39% as Black/African American

44% lived within Congreso's top 5 zipcodes served

The neighborhood distribution of respondents was as follows: Lower North Philadelphia, Upper North Philadelphia, Kensington, Olney-Oak, Northeast, West Philadelphia, South Philadelphia, Germantown/Chestnut Hill area, Far Northeast and Southwest Philadelphia.



SURVEY RESULTS



Q1: What do you love most about your neighborhood?

A: 54% responded People/Community

Location such as the accessibility to public transportation, school, highways, work, etc. was mentioned 15 times and businesses were mentioned 10 times in the comments.



Q2: What are the biggest challenges in your community?

A: 49% responded Crime

Among other concerns were gentrification and a general lack of affordable housing as well as lack of accessible and quality community resources such as bilingual services, supermarkets, and youth activities/education.



Q3: What are important qualities of a leader?

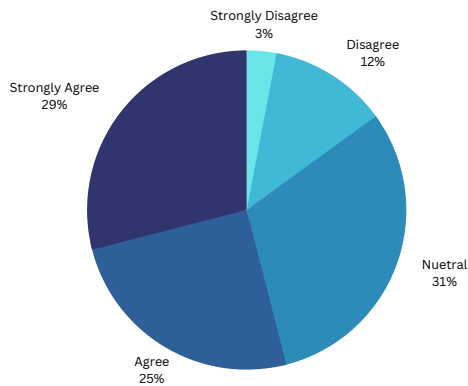
A: 37% responded Experienced Leader & another 37% responded with Being Able to Work as a Team

One person shared, "El líder debe trabajar de mano con la comunidad como uno solo. Estar dispuesto a prestar la ayuda a quien lo necesite" [translation: The leader should work hand-in-hand with the community as one. They should be ready to help those who need it.]

SURVEY RESULTS CONT.



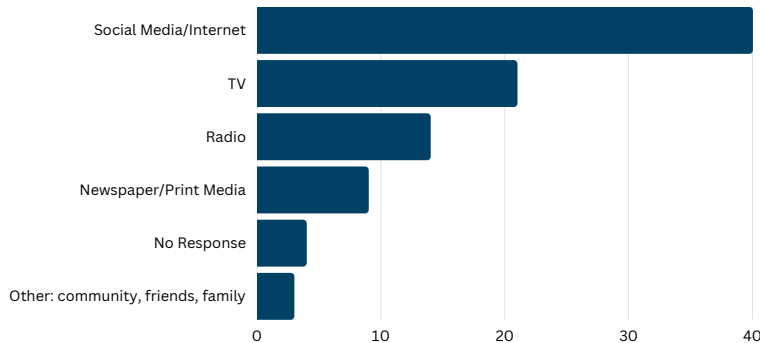
Q4: I feel like my voice/vote matters in my community



Respondents shared a sentiment that they are connected to their communities and may in fact already serve in a leadership role. One respondent said, "It's important to vote that's how we are heard".



Q5: Where do you get most of your news?



"If everyone [voted], things would get done!"

77%

of respondents were aware of the upcoming primary election on May 16th.

22%

of respondents were unaware.

ABOUT EVERY VOICE, EVERY VOTE

Congreso is excited to be a part of Every Voice, Every Vote, a citywide coalition of more than 50 media and community organizations working to put Philadelphia voters and key issues at the center of the 2023 elections for mayor and city council.

Visit www.everyvoice-everyvote.org for more resources and upcoming events.

