

2023  
**iCONGRESO  
CELEBRA!**

Hello Community Partners,

On behalf of Congreso de Latinos Unidos, and our Board of Directors, we are pleased to invite you to our fourth annual fundraising event ¡Congreso Celebra! during Hispanic Heritage Month on **Thursday, October 12, 2023** at Pan American Academy Charter School.

We look forward to having you join us in celebrating the amazing work of our Corporate, Community, and Staff Champions as we showcase how they reflect our Congreso value of integrity. With remarks from Congreso's leaders, and authentic **Latin American flavors and spirits**, ¡Congreso Celebra! is an opportunity for all our friends and supporters to get to know one another, celebrate Hispanic Heritage Month and recognize the champions of our community!

We would be so grateful if you would consider supporting this celebration as a sponsor, supporter, or attendee to help us reach our \$50,000 goal. Your support will deeply impact our ongoing collective work to ensure that our community is connected to our critical resources such as housing, parenting support, workforce education, and health and well-being services.

Please contact Julia Rivera, Chief External Affairs Officer at [riveraju@congreso.net](mailto:riveraju@congreso.net) should you need further assistance.

Yours in service,



Jannette Diaz  
*Interim CEO & Chief Experience Officer*



Miguel Alban  
*Board Chair*

## **Sponsorship Levels:**

### **\$10,000 Celebra Premier Sponsorship:**

- Recognized and highlighted as Congreso Celebra Champion Sponsor on event website, social media, and in event programming
- Branded logo on website for 3 months and company shout out as Champion Sponsor on all Congreso's social media platforms including in event promotion and recap
- Customized activation space on site at event
- 2-minute speaking opportunity at event
- Customized slide show played during event
- Shout out in pre & post event mailers/email marketing
- Recognition in printed materials during in-person event
- Recognition in Congreso's FY24 Annual report
- 10 attendee tickets

### **\$7,500 Celebra Champion Sponsorship:**

- Branded logo on event website and at in-person event
- Branded logo on website for 2 months
- Branded logo and company shout out on all of Congreso's social media platforms
- Highlighted during program of in-person event
- Recognition in Congreso's FY24 Annual report
- 6 attendee tickets

### **\$5,000 Celebra Partner Sponsorship:**

- Branded logo on event website and at in-person event
- Recognition in printed materials during in-person event
- Recognition in Congreso's FY24 Annual report
- 4 attendee tickets

### **\$1,000 Celebra Supporter Sponsorship:**

- Branded logo on event website and event slideshow
- Recognition in Congreso's FY24 Annual report
- 2 attendee tickets

### **\$2,500 Cocktail Sponsorship:**

- Provides In-Kind Donation of bar and drink service during in-person event
- Cocktail Sponsor recognition at bar and drink station during in-person event
- Branded logo on event website
- Highlighted in print during in-person event
- Recognition in Congreso's FY23 Annual report
- 2 attendee tickets

**(In-Kind) Restaurant/Food Sponsor:**

- Provides In-Kind Donation of food, non-alcoholic drinks, and catering service during cocktail reception
- Exclusive Restaurant/Food Sponsor recognition at food stations
- Recognition in printed materials during in-person event and on Congreso's social media platforms
- Recognition in Congreso's FY24 Annual report
- 2 attendee tickets

**Congreso Celebra Ticket Information:**

- Individual Ticket: \$75
- Young Professional: \$50 (Requires valid photo ID confirming age 35 and under)
- Group tickets 5 for \$250
- Staff Ticket: \$25

**Payment Processing & Contact Information:**

Paying by Check? All checks made payable to Congreso De Latinos Unidos Inc. can be mailed to:

Congreso de Latinos Unidos Inc  
Attn: Congreso Celebra 2023  
LB 2283  
PO Box 95000  
Philadelphia, PA 19195-0001

Purchase tickets online: [www.celebra23@givesmart.com](http://www.celebra23@givesmart.com)

**Need Assistance? Please contact:**

Erica Avery, *Fundraising & Special Events Associate*  
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