



P U E B L A , M E X I C O

2024 Congreso Gala Latina

2024 Congreso Gala Latina *Puebla, Mexico*

Dear Friends, Colleagues & Community Advocates,

It is our honor to welcome you to celebrate Congreso's impact on the Philadelphia's Latino community and to experience the sights, sounds and culture of Puebla, Mexico at our 17th Annual Gala Latina!

We cordially invite you to join us on Saturday, **April 20, 2024** at the historic **Bellevue Hotel in Philadelphia** for an evening filled with impactful stories, entertainment, and networking all while supporting Congreso's mission to enable economic self-sufficiency and well-being in the North Philadelphia community.

Join Congreso and individuals from across the corporate, private, government, community, and public sectors for this black-tie event to cultivate relationships and enjoy an evening together in support of the over 11,000 community members served by Congreso last year.

We invite you to review the attached sponsorship opportunities for this year's event and to consider joining us as we continue to look forward and build on the last 47 years of growth, service, and leadership. We cannot wait to share this evening together among friends, supporters, and stakeholders as we celebrate the beauty of Puebla, Mexico.

Should you have any questions please contact Julia Rivera, Chief External Affairs Officer, riveraju@congreso.net | 267-475-8460.

Yours in Service,

A handwritten signature in blue ink that reads "Jannette Diaz".

Jannette Diaz
President & CEO

A handwritten signature in blue ink that reads "Miguel Alban".

Miguel Alban
Board Chair

Congreso 17th Annual Gala Latina Sponsorship Package
Saturday, April 20th, 2024

SPONSORSHIP LEVELS

Full Gala Latina program includes cocktail reception, silent auction, open bar, three-course dinner, entertainment.

Presenté (Presenting) Sponsor (\$50,000) – Exclusive Sponsorship

- Top Recognition as a Presenté Sponsor and Gala Honorary Chair
- Full Gala Latina program for 20 guests with VIP table location
- Free valet parking for all guests
- Live/recorded presenting opportunity
- Recognition for commitment to one of 5 areas of choice aligned with M2I strategic plan: Parenting, Housing, Education, Employment, or Health and Wellbeing
- Special mention by emcee during Gala program
- Top Name/ Company logo recognition in event marketing materials, and virtual displays
- Top recognition as Presenté Sponsor on official Gala invite and printed Program
- Logo prominently displayed on all Gala Latina event signage
- Two Full-page spread color advertisements in Gala Program Book
- Logo and feature of your business on Congreso's website for 12 months
- Photo opportunity with Congreso for listing in various media outlets
- Four stand-alone recognitions as top Presenté sponsor on Congreso's social media outlets
- Recognition as Presenté Sponsor in event press release
- Recognition in Congreso's FY24 Annual report

Platinum Sponsor (\$25,000)

- Recognition as a platinum sponsor
- Full Gala Latina program for 20 guests with VIP table location
- Free valet parking for all guests
- Name/ Company logo recognition in event marketing materials, and virtual displays
- Recognition as a platinum sponsor on event signage
- Recognition as a platinum sponsor in program book
- Full-page color advertisement in gala program
- Two stand-alone recognitions as platinum sponsor on Congreso's social media outlets.
- Logo and link to your business on Congreso's website for 12 months
- Photo opportunity with Congreso for listing in various media outlets
- Recognition as platinum sponsor in event press release and media advisories
- Recognition in Congreso's FY24 Annual report

Gold Sponsor (\$15,000)

- Recognition as gold sponsor
- Full Gala Latina program for 10 guests with premium floor seating
- Free valet parking for all guests
- Name/ Company logo recognition in event marketing materials, and virtual displays
- Recognition as gold Sponsor on event signage
- Recognition as gold sponsor in program book
- Full-page color advertisement in gala program
- One stand-alone recognitions as gold sponsor on Congreso's social media outlets.
- Logo and link to your business on Congreso's website for 12 months
- Photo opportunity with Congreso for listing in various media outlets
- Recognition as gold sponsor in event press release and media advisories
- Recognition in Congreso's FY24 Annual report

Cocktail Hour Sponsor (\$12,000) – Exclusive Sponsorship

- Exclusive recognition as cocktail hour sponsor
- Prominent display of product at all bar locations
- Prominent signage of logo and branding at all bar locations throughout the cocktail hour
- One table at Gala Latina (10 seats)
- Free valet parking for all guests
- Recognition as cocktail hour sponsor in program book
- Half-page color advertisement in gala program
- One stand-alone recognition as cocktail hour sponsor on Congreso's social media outlets
- Recognition as cocktail hour sponsor in event press release and media advisories
- Recognition in Congreso's FY24 Annual report

Dessert Hour Sponsor (\$12,000) – Exclusive Sponsorship

- Exclusive recognition as dessert hour sponsor
- Prominent display of product at all dessert stations
- Prominent signage of logo and branding at all dessert stations throughout the dessert hour
- One table at Gala Latina (10 seats)
- Free valet parking for all guests
- Recognition as dessert hour sponsor in program book
- Half-page color advertisement in gala program
- One stand-alone recognition as dessert hour sponsor on Congreso's social media outlets
- Recognition as dessert hour sponsor in event press release and media advisories
- Recognition in Congreso's FY24 Annual report

Silver Sponsor (\$10,000)

- Recognition as silver sponsor
- Full Gala Latina program for 10 guests with premium floor seating
- Free valet parking for all guests
- Name/ Company logo recognition in event marketing materials, and virtual displays
- Recognition as silver sponsor on event signage
- Recognition as silver sponsor in program book
- Half-page color advertisement in gala program
- One stand-alone recognition as silver sponsor on Congreso's social media outlets.
- Logo and link to your business on Congreso's website for 12 months
- Photo opportunity with Congreso for listing in various media outlets
- Recognition as silver sponsor in event press release and media advisories
- Recognition in Congreso's FY24 Annual report

Bronze Sponsor (\$5,500)

- Recognition as bronze sponsor
- Full Gala Latina program for 10 guests
- Free parking for all guests
- Half-page color advertisement in gala program
- Name/ Company logo recognition in event marketing materials, and virtual displays
- Recognition as bronze sponsor in program book
- Recognition in Congreso's FY24 Annual report

Media Sponsorships Available

- *Please reach out to Julia Rivera, Chief External Affairs Officer, at riveraju@congreso.net or 267-475-8460 to discuss media sponsorship packages and opportunities.*

TABLE, TICKET, & ADVERTISEMENT INFORMATION

TABLE PURCHASE (\$4,000)

Includes parking and full Gala Latina program for 10 guests

PATRON TICKET (\$500)

Includes parking, preferred seating and full program for (1) individual

INDIVIDUAL TICKET (\$400)

Includes parking, and full program for (1) individual

YOUNG PROFESSIONAL TICKET (\$250)

Requires valid photo ID confirming age 35 and under
Includes full program for (1) individual

FULL PAGE AD (\$1,000)

4.75 W x. 7.5 H
High resolution PDF, JPG, or TIFF files only
No bleeds
Color choices must be in CMYK format
No images below a resolution of 300 dpi will be accepted

HALF PAGE AD (\$500)

Half Page: 4.75 W x 3.75 H
High resolution PDF, JPG, or TIFF files only
No bleeds
Color choices must be in CMYK format
No images below a resolution of 300 dpi will be accepted

All logos and ads must be submitted by Friday, March 29, 2024 to Marketing & Social Media Manager Andy Moran at morana@congreso.net.



REPLY FORM

Submit form and payment, made payable to:

Congreso de Latinos Unidos, please reference “Gala Latina 2024”
LB2283
PO Box 95000
Philadelphia, PA 19195-001

Contact Name: _____

Company Name: _____

Address: _____

Phone: _____

Email: _____

Sponsorship Level (please circle one):

Presente (\$50,000)	Gold (\$15,000)	Cocktail Hour (\$12,000)	Dessert Hour (\$12,000)
Premium (\$25,000)	Silver (\$10,000)	Bronze (\$5,500)	Media Sponsorship

Tables & Ticket (s):

Table (s) # _____ (\$4,000) Individual Ticket (s) # _____ (\$400)

Young Professional Ticket (s) # _____ (\$250)

Ad Purchase:

Full Page Ad _____ (\$1,000)

Half Page Ad _____ (\$500)

*All logos and ads must be submitted by **Friday, March 29th, 2024** to Marketing & Social Media Manager Andy Moran at morana@congreso.net. Please contact Congreso’s Chief External Affairs Officer, Julia Rivera, at riveraju@congreso.net / 267-475-8460 for assistance with sponsorships.*